



CELEBRATING 20 YEARS OF DESIGN EXCELLENCE

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# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**  
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## **IIDA ANNOUNCES WINNERS OF 18th ANNUAL IIDA/HD PRODUCT DESIGN COMPETITION**

**CHICAGO, IL** — The International Interior Design Association (IIDA) proudly announces the winners of the 18th Annual IIDA/HD Product Design Competition, presented in partnership with *Hospitality Design* magazine. This competition — open to exhibitors at HD Expo 2014 — honors innovation, functionality and aesthetic advancements in the hospitality industry. Awards in 19 categories were presented, in addition to the Eric Engstrom Best of Competition Award, which was presented to **Architectural Systems** for its ***Cast Stone Dimensional Panels***.

“The intent of IIDA/HD Product Design Competition is to ensure the highest standards of innovation, utility and aesthetic development in the products found here at the HD Expo each year,” **IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP**, said. “This year’s winning products showcase a vitality and dynamism that brilliantly elevates the specialty field of hospitality design as well as the profession.”

The Designers serving as the judging panel for this year’s IIDA/HD Product Design Competition were **Scott Hierlinger, IIDA, LEED AP** (Design Director, Nelson); **Rick Marencic, IIDA** (Principal, Daroff Design); **Patricia Rotondo, Associate IIDA** (Design Principal, Chipman Design Architecture); and **Annhy Shim, Associate IIDA** (Senior Design Manager, THE RELATED GROUP).

The judges all spoke enthusiastically about the vitality and relevance of the submissions to this year’s IIDA/HD Product Design Competition. “The submissions were all very cognizant of the changing world around us,” Marencic offered. “With global markets merging, innovation is key to staying relevant, so it was gratifying to see the response by manufacturers to the 2014 IIDA/HD Product Design Competition thoroughly engage the growing trend for delivery of the highest quality for a budget-conscious price.”

The judging panel voiced unanimous praise for this year’s Eric Engstrom Best of Competition Award winner, Architectural Systems’ *Cast Stone Dimensional Panels*. “The Best of Show product that we selected features a hand-crafted design look with the use of recycled materials that makes the product unique. It strongly represents the innovations and advancement in product design that demonstrate the ability of a product to successfully perform in today’s ecologically evolving mindset while staying aesthetically on-trend and cost-effective.”

The winners of the 18th Annual IIDA/HD Product Design Competition are as follows:

### **APPLIED FINISHES AND MATERIALS**

Wall Coverings and Treatments:

**Architectural Systems, *Cast Stone Dimensional Panels***

Paints and/or Coating Systems:

**Vero, *Venetian Plaster***

## TEXTILES

Upholstery:

**Concertex, *EvoFabric Dimensional***

Bedspreads, Drapery or Casement Fabrics:

**Brentano, *Affinity Collection of FR Draperies***

## FLOORING

Carpeting and Carpeting Systems, Rugs:

**Shaw Hospitality Group, *Design Journey: Cloth & Stone***

Hard Surface Flooring, Including Wood, Stone Tile and Poured Floors:

**Stone Source, *Old Cotto by Target***

Resilient Flooring Including Vinyl, Cork and Linoleum:

**Mohawk Group, *Hot & Heavy***

## SEATING INDIVIDUAL

Dining Seating Including Multi-Purpose, Ganging and/or Stacking Chairs:

**Segis-USA, *Dragonfly***

Outdoor Seating:

**Gloster Furniture, *Bella Armchair***

## SEATING GROUP OR SERIES

Dining Seating Including Multi-Purpose, Ganging and/or Stacking Chairs:

**Sandler Seating, *Uni-Ka***

Lounge Seating:

**Segis-USA, *River***

Outdoor Seating:

**Sticks and Stones Furniture, *Social Circle***

## CASEGOODS AND FREESTANDING FURNITURE

Individual Furnishing Items:

**TUUCI, *Shade Pod***

Group, Series, Systems or Collections:

**Resol Group, *Vela***

## LIGHTING

Individual Lamps or Lighting Devices:

**Hubbardton Forge, *Quill Pendant***

Groups, Series, Systems or Collections of Lamps or Lighting Devices:

**3M Architectural Markets, *VESSEL***

## ACCESSORIES OR SPECIALTIES

Artwork, Signage, Accent Pieces:

**Davis Furniture, *Dots***

Hardware or Decorative Metals or Plastics:

**Sensitile Systems, *infinity***

Operations Supplies and Amenities:

**DreamLine, *Enigma-Z Glass Shower Door***

Winning products, manufacturers and Designers will be featured on the IIDA website and published in the July 2014 issue of *Hospitality Design* magazine. All winners will also be featured in *HD Show Daily*.

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**About International Interior Design Association**

The International Interior Design Association (IIDA) is the preeminent Commercial Interior Design professional networking and educational association with more than 13,000 Members practicing worldwide in more than 50 countries. IIDA promotes the value of Interior Design to business decision makers and to the general public through its Members who create the exceptional environments that encompass every aspect of the human experience. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. [www.iida.org](http://www.iida.org)